

Terms and conditions of Whiskas Shopper Campaign 2018

Please read these terms and conditions carefully. By entering the competition, you agree to comply with these terms and conditions. If you do not agree with these terms and conditions, please do not participate in the Competition.

The terms and conditions set out below apply to all entrants involved in the Whiskas Shopper Campaign 2018.

The Whiskas Shopper Campaign 2018 (“the **Competition**”) is conducted by Mars Consumer Products (Pty) Ltd (the “**promoter**”)

1. The Competition runs from the 1st April 2018 until the 31st July 2018.
2. The duration of the Competition may be extended or reduced at the discretion of the Promoters.
3. In order to be able to enter the Competition and to be eligible to win a prize, the entrant must be a resident of the Republic of South Africa.
4. The Promoters and the organisers reserve the right, at any time, to verify the validity of entrants.
5. To enter the Competition eligible entrants will be required to:
 - Buy a 1kg bag of dry food and 2 Whiskas 85g pouches; and
 - SMS their name, place of purchase and the 3 barcodes to 40469.
6. The promoter, their directors, members, partners, employees, agents, consultants, any other person who directly or indirectly controls or is controlled by them or any supplier of goods and services in connection with this Competition and their spouses, life partners, parents, children, siblings, business partners or associates are not eligible to participate in or enter this Competition.
7. In the event of a dispute, the decision of the promoters will be final and binding and no correspondence will be entered into.
8. The promoter reserves the right to change any detail of the Competition, without prior notice and to interpret these terms and conditions in their sole discretion. The onus rests on the entrant to check the terms and conditions. Any changes will be published on the website.
9. The promoters may at their sole discretion decide that an entry is not eligible due to the nature of the content of the entry and may disqualify a person from the competition.
10. A entrant may only win one prize for the duration of the Competition.
11. The prizes are non-transferable and may not be redeemed for cash. The Promoters reserve the right to substitute any prize with another prize of a similar value.
12. If a entrant provides inaccurate contact details or if the Mars representative is unable to contact them for prize redemption within 14

(fourteen) working days, they will forfeit the prize and it will be allocated to another entrant.

13. There will be a total of 50 (fifty) Prizes which each include:

- a voucher for a photoshoot for you and your cat,
- a cat travel bag,
- a cat cave,
- a photo frame,
- feeding bowls, and
- a years' worth of cat food; to the value of R8 800 each.

A total of R440 000 in prizes will be awarded to winners.

14. There will be one draw which will take place on the 13th August 2018. A total of 50 winners will be selected during this draw. The winners of the Competition will be determined by a random draw from all the entries received for the entry period.

15. The winners will be able to receive their prizes by courier.

16. The retailer slips, recording all purchases of participating products will be required before receipt of the prize by any winners.

17. All competition queries must be directed to one of our call centre agents on +27 0860 0027 40 between 09H00 to 16H00 on weekdays.

18. The promoters are not liable for any technical failure that may result in an entry not being successfully submitted.

19. A winner accepts a prize at their own risk and the promoters are not liable, at any time, for any defect in the prize.

20. By entering this Competition, the entrant consents that the Promoters may use names and images taken of the winners/entrants for publicity purposes, without any further remuneration being payable to the winner/entrant. All promotional material will become the sole property of the Promoter. However, the winner/entrant has the right to decline participating in any promotional activity or to object to these images being used by giving written notification to the Promoter and/or its organisers.

21. BY ENTERING THE COMPETITION AND ACCEPTING ANY PRIZE, THE ENTRANTS AND WINNERS HEREBY INDEMNIFY, RELEASE AND HOLD HARMLESS THE PROMOTER AND ITS ORGANISERS (INCLUDING THEIR SUBSIDIARIES, HOLDING COMPANIES AND AFFILIATES), THEIR DIRECTORS, EMPLOYEES, AGENTS, SUPPLIERS AND CONTRACTORS FROM AND AGAINST ANY ACTIONS, CLAIMS OR LIABILITY FOR INJURY, LOSS, DAMAGE, EXPENSE, CLAIM OR DAMAGES OF ANY KIND RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE COMPETITION AND/OR THE USE, ACCEPTANCE OR POSSESSION OF A PRIZE, AND PARTICIPATION (OR NON-PARTICIPATION) IN A PRIZE RELATED ACTIVITY.

22. THE PROMOTER EXCLUDES ALL WARRANTIES (EXPRESS OR IMPLIED), REPRESENTATIONS AND LIABILITIES REGARDING THIS COMPETITION.

23. Entrants who, in the Promoter's or organisers sole determination, act unlawfully, fraudulently, in breach of these terms and conditions or

otherwise dishonestly may be disqualified from participating in the Competition and shall not be eligible to win any prize.

24. By entering and participating in the Competition, entrants agree that the Promoter and/or organisers may collect and process your personal information for purposes of this Competition, which includes but is not limited to your full names, telephone number(s) and e-mail address. The information will not be disclosed to any third party, except for the purpose of the Competition, where applicable, unless agreed otherwise, or disclosure is required by law or court order.
25. Copies of these terms and conditions of this Competition are available online at the Whiskas ("**Website**") <http://www.whiskas.co.za/>